ACROSS

4. App that allows users to capture photos in the app, edit them using preset filters and editing tools, and then upload them into a feed that doesn’t have likes or comments.

7. A descriptor or label preceded by the pound (#) sign that helps others easily find content related to that word or phrase.

8. An individual who can sway an audience through a digital platform. This term is often used in relation to social media marketing, promotion, and other related efforts.

10. An image that is captured of what is shown on a phone, tablet, or computer screen.

11. Intentional and repeated harm inflicted through the use of computers, cell phones, and other electronic devices.

15. Pretending to be someone else and sending or posting material to get that person in trouble or danger or to damage that person’s reputation or friendships.

16. Intentionally excluding someone from an online activity, like a group chat or a game.

17. Physical or emotional pain caused by someone.

18. Intentionally annoying or taunting someone to get them to react.

DOWN

1. Searching for and publishing private or identifying information about (a particular individual) on the Internet, typically with malicious intent.

2. Social networking and “microblogging” service that allows users to post what they are doing using up to 280 characters.

3. An app where users can apply filters to photos and videos before posting them for others to like and comment on. User can also share their content on other social media platforms like Facebook and Twitter.

5. Repeatedly sending messages that include threats of harm or are highly intimidating; engaging in other online activities that make a person afraid for his or her safety.

6. When you use words or actions to bother or upset someone online (in a more general way than cyberbullying them).

9. Captioned drawings, photos, or video clips that are intended to be funny, often to publicly make fun of human behavior. Others are popular for depicting things or experiences that many others can totally relate to.

12. Secondary Instagram account usually meant for a smaller, private audience.

13. Previously known as Musically, this app allows users to create and share their own engaging and creative short-form videos. They generally feature comedy, lip-syncing, random fun or interesting moments, and responses to “challenges.”

14. Intentionally posting information to entice genuinely helpful people to respond (often emotionally). Often done to inflame or provoke others.
OPTIONAL WORD BANK

baiting, cyberbullying, cyberstalking, doxing, exclusion, finsta, harassment, harm, hashtag, impersonation, influencer, instagram, meme, screenshot, tiktok, trolling, twitter, vsco